

Dr. Frank Paul to speak at the second Registered Traveler Forum in Amsterdam (May 22-23, 2008)

Milan, February 13, 2008 – Wise Media is proud to announce that the second edition of the Registered Traveler Forum, the global summit on the opportunities and challenges related to the introduction of Registered Traveler (RT) programs worldwide, is endorsed by the European Commission. The Registered Traveler Forum opens its doors in Amsterdam for a two-day global summit on Thursday, May 22, 2008.

“The European Commission has presented a Communication on next steps in border management in the European Union on February 13 which includes the possibility to grant ‘Registered Traveler’ status to third country nationals satisfying certain vetting criteria. EU citizens holding an e-passport could benefit from automated border control procedures without having to enroll in such a program. The Communication is based on a preliminary study and impact assessment to evaluate these issues from a legal, social and economic perspective. A Commission staff working paper to be presented in March will assess the technical issues,” according to Dr. Frank Paul, Head of Large-scale IT Systems Unit of the EC Directorate-General Justice, Freedom and Security. “Should such a program be implemented, one of the aims would certainly be to achieve simplified and faster border checks all across all EU external borders. A first step towards ensuring this would be to develop common criteria and procedures to ensure a consistent approach across the Union. Any system to be developed at EU-level should be proportionate and offer concrete benefits to travelers. In the future, we could foresee working together with third party countries where RT programs are already up and running.”

“This is a crucial moment in the era of mobility, with the transportation industry setting the foundations for a global infrastructure that will increase security while facilitating travel,” says Sophie B. de la Giroday, President of Wise Media. “The Registered Traveler Forum welcomes key players from all countries involved in the creation and operation of RT programs. It will be attended by government representatives, border security and immigration officials, law enforcement and asylum authorities, airport authorities, frequent flyer program operators, embassy and consulate personnel, supporting organizations, as well as technology vendors and experts.”

RT programs increase security, while facilitating travel for passengers who have voluntarily submitted their biometric data and successfully completed a thorough background check and security threat assessment. The Registered Traveler Forum, organized by Wise Media, is the first global initiative designed to showcase, thanks to a comprehensive conference program and live demonstrations, the technologies and solutions available to provide expedited security screening for passengers at airports.

The Registered Traveler Forum will go live with a two-day conference and exhibition in Amsterdam at the *Radisson SAS Airport Hotel* on May 22. For further information, please visit www.registered-traveler-forum.com

About the Registered Traveler Forum

The Registered Traveler Forum, organized by Wise Media, is the first global initiative designed to showcase, through a comprehensive conference program and live demonstrations, the technologies and solutions available to provide expedited security screening to passengers at airports. The Registered Traveler Forum is endorsed by the European Commission and is the first global platform to focus on the most relevant opportunities and issues related to the introduction of Registered Traveler programs worldwide. For further information visit: www.registered-traveler-forum.com

About ID WORLD Events

ID WORLD is the first global technology agnostic initiative on automatic identification addressing all vertical markets. Organized by Wise Media, ID WORLD events focus on segments in which automatic identification expresses its revolutionary potential. Alongside the annual world summit ID WORLD International Congress, Wise Media organizes the following vertical forums: Electronic Passport Forum, Global Security Forum, Smart Supply Chain Forum and Registered Traveler Forum. For further information visit: www.idworldonline.com

Media contact:

Pier Costa
Wise Media S.p.A.
Via Lepetit 4
20124 Milano – Italy
Tel: +39 02 8903 4112
Fax: +39 02 6738 8322
pier.costa@wisemedia.com
www.wisemedia.com